



MusicFest Northwest Sponsorship Package

SPONSORSHIP OPPORTUNITIES



Prepared By:
Nicole Sonbert

Presented By:
MusicFest Northwest

2026



MusicFest Northwest Sponsorship Package

TABLE OF CONTENTS

01	About Us
02	Our Vision & Mission
03	Meet Our Board
04	What We Do?
05	About The Events
06	Why Sponsor Us?
07	Sponsor Opportunities
08	Testimonials
09	Thank You!



MusicFest Northwest Sponsorship Package

ABOUT US

Welcome to MusicFest Northwest!

- Premier music festival in the Pacific Northwest.
- Celebrates the region's vibrant and diverse arts scene.
- Celebrating 81 years! Founded in 1945, we are dedicated to bringing together artists and the community for an unforgettable experience of live performances, cultural exchange, and artistic expression.





MusicFest Northwest Sponsorship Package

OUR VISION



At MusicFest Northwest, our vision is to create a dynamic platform that showcases both emerging and established artists across various genres. We aim to foster a sense of community, inspire creativity, and support the growth of the arts industry in the Pacific Northwest. Our festival is not just about the arts; it's about creating memories, building connections, and celebrating the power of live performance.

OUR MISSION

CONNECT

CREATE

CELEBRATE

Connect, create, and celebrate with musicians and dancers of all ages through education, competition, and community partnerships.



MusicFest Northwest Sponsorship Package

Dr. Jody Graves (President)
Cheryl Carney (Vice President)
Peggy Goodner-Tan
Maren Scoggins
Barb Cantlon
Jill Cathey
Dr. Julia Salerno
Dr. Meredith Arksey
Ryan Crossette
Dr. Geoffrey McKay
Lisa McClain
Dr. Jadrian Tarver
Dr. Michael Kropf

MEET



OUR BOARD OF TRUSTEES





MusicFest Northwest Sponsorship Package

WHAT WE DO



ALL AGES



MASTERCLASSES



COMMUNITY



COMPETITION



MusicFest Northwest Sponsorship Package

ABOUT THE EVENTS

Spokane will transform into a vibrant hub of music, dance, and cultural connections through the arts. This year's festival promises an eclectic mix of performing groups, featuring everything from dance, choir, jazz, composition, and more!

Highlights include:

- **Young Artist Winners** : Catch an electrifying masterclass for our Young Artist Winners and a culminating performance with the Spokane Symphony and the Spokane Jazz Orchestra.
- **Local Talent**: Discover hidden gems as local musicians showcase their talents across various venues.
- **Interactive Workshops**: Watch interactive sessions with industry professionals, perfect for aspiring musicians and curious fans alike.
- **Art Installations**: Wander through stunning visual art displays that complement the musical experience.

Whether you're an arts advocate or just looking for a fun way to spend the week, MusicFest Northwest 2025 has something for everyone. We will also have masterclasses and performances throughout the year, visiting local public schools and performing in various venues. Don't miss out on this celebration of creativity and community!

Our Schedule:

May 15-16, 2026

Young Artist

MusicFest Northwest is pleased to present the Young Artist Competition, taking place May 15-16, 2026 at Gonzaga University. Winners of this prestigious event will have the exceptional opportunity to perform with the Spokane Symphony.

October 2026

Young Artist
Concert

Young Artist competition winners will perform alongside the fantastic Spokane Symphony. This concert features the upcoming musicians from each of our 6 divisions.



MusicFest Northwest Sponsorship Package



**2024 Festival Highlights
Voice Winner**



**Strings
Masterclass
2023**

Due to financial constraints, the full festival will pause in 2026. This allows us to focus our efforts on fundraising with the goal of restoring the complete festival in 2027. Your sponsorship this year is especially meaningful—it helps sustain a long-standing regional tradition and ensures young musicians continue to have transformative opportunities.

Even in a streamlined year, sponsoring MusicFest Northwest provides a powerful opportunity to connect with a passionate and engaged audience of participants, families, educators, and arts supporters.

By partnering with us, your brand will benefit from:

- **Brand Visibility:** Exposure through marketing campaigns, digital platforms, and event recognition tied to the Young Artist Competition and its Spokane Symphony performance.
- **Community Impact:** Support local artists and strengthen cultural life in the Pacific Northwest.
- **Exclusive Benefits:** Sponsorship packages tailored to your goals, along with VIP recognition and special access.
- **Transform Lives:** Help us ensure that no artist is turned away due to financial need. After a large increase in scholarship awards last year, your support continues to make a profound, tangible difference.

Together, we can maintain a tradition that inspires our community and set the stage for a full festival return in 2027.

WHY SPONSOR US?



MusicFest Northwest Sponsorship Package

SPONSOR OPPORTUNITIES

PREMIER \$50K

FESTIVAL PREMIER SPONSOR

We are excited to offer three exclusive slots for **Premier Sponsors at \$50,000** each, providing unparalleled visibility and engagement opportunities at our festival. Support festival week classes for every division with MusicFest Northwest. Enjoy top-tier recognition, exclusive event access, and VIP perks, including concert seating, event receptions, and public on-stage acknowledgements

CONCERT \$30K

FESTIVAL CONCERT SPONSOR

Sponsorship of \$30,000 gives the gift of live performance. Support the Young Artists concert performance with the Spokane Symphony, Jazz Festival Concert with the Spokane Jazz Orchestra, Choral Festival Community Concert, Festival Highlights Concert, Alumni Concert, or College/Adult Concert for festival week! Enjoy VIP access, public recognition at the concert, and top-tier publicity in our program book.

DIVISION \$10K-\$20K

FESTIVAL DIVISION SPONSOR

Sponsorship of \$10,000-\$20,000 will support our venues and entire week of masterclasses in one division. Enjoy VIP hospitality at events, and receive top-tier recognition both on stage and online.

ARTIST & EDUCATION \$2500-\$10K

FESTIVAL ARTIST & EDUCATION SPONSORS

Sponsorship of \$2500-\$10K will help provide world-class artist adjudicators who will inspire participants during festival week and throughout the year. Enjoy VIP access to receptions, recognition at key events, and VIP seating at concerts. Sponsor educational events and masterclasses, providing year-round learning opportunities through performances, classes, and community events.

AWARDS \$1200-\$2500

FESTIVAL AWARDS_ \$1200-\$2500

Create a meaningful award in memory or honor of someone special, or tailor it to support a cause close to your heart today!



MusicFest Northwest Sponsorship Package

TESTIMONIALS



“MusicFest helped me to hone my skills, and gave me the confidence to move forward in my career!”

Malinda Wagstaff 2015 - 2023

“MusicFest creates an invaluable space to perform, without worrying about the competition. Everyone is on a different path, but everyone will also learn something from a class.”

James Marshall 2012 - 2019

“MusicFest Northwest was one of my first major “wins” as a musician. The confidence I gained from the experience has followed me through my career.”

Ryan Dresen 2018

“My appreciation for the longstanding tradition of music would not be the same without MusicFest.”

Lane King 2015 - 2018





MusicFest Northwest Sponsorship Package

THANK YOU!



“With an open heart, the performer pours out their talent and intention, as the receiver is flooded with possibility and hope. What could be more noble?”

Dr. Jody Graves, Board President

Phone: 509.327.3455
Website: www.musicfestnorthwest.org
Email: director@musicfestnorthwest.org
Address: 1304 N Napa Street
Spokane, WA 99202